

COMPETITION RULES World Animal Day campaign 'Give a paw'

1. The campaign is organised by Versele-Laga nv, Kapellestraat 70 in 9800 Deinze, Belgium. The campaign consists in donating pet food to a non-profit organization. Participants give their support by leaving their e-mail address on the website <http://giveapaw.versele-laga.com>. Each support stands for 1 serving of pet food. By supporting the campaign, the participant also stands a chance of winning a wild bird feed package of Menu Nature.
2. This contest is open to any natural person. Anyone can participate. Legal persons and staff of the organiser, all employees of the companies affiliated with Versele-Laga or any of its subsidiaries or sister companies and their relatives to the second degree, or resident family members may participate in the competition, but are excluded from winning prizes.
3. Children (aged under 18) must have the consent of a parent/carer or their legal guardian aged over 18 in order to participate. If minors have won a wild bird feed package of Menu Nature, they must prove their age before they can receive their prize. The organiser may ask any winner aged under 18 to present proof of consent from parents/carers, stating that they consent to their child taking part in the competition and to the award of the prize by the organiser. The organiser reserves the right to select another winner if the original winner cannot present sufficient proof of consent.
4. The participating non-profit organizations selected by Versele-Laga nv that have given their written consent to participate in the campaign, will each receive the same amount of pet food. The number of portions donated by Versele-Laga as a part of the action is limited to 50,000 portions in total. Versele-Laga determines when the feed will be donated to the non-profit organisations.
5. Participation in this campaign is free.
6. Participating in this campaign entails acceptance in full of the competition rules.
7. The campaign regulations are online available to participants.
8. Its decision is non-negotiable. Situations not covered by these regulations will be resolved by the organisation.
9. Campaign is valid until 31 October 2017.
10. At the closing of the campaign, the winners will be drawn and informed personally.
11. We draw 100 winners who have provided a correct email address.
12. The winner will be informed personally by e-mail at the latest by 31-11-2017.
13. The prize will be sent to the winner, in the form of garden bird food. The prize is not exchangeable for cash or other benefits in kind.
14. By participating in this campaign, the participants agree for their details to be included in a database and this data may be used for promotional and advertising purposes if applicable. The database administrator is Versele-Laga nv. In accordance with the act of 8 December 1992, participants have a right of entry as well as a right of correction in relation to their data as well as a right to object to their use for marketing purposes.
15. This campaign does not include a purchasing obligation.

16. The organiser reserves the right to cancel, postpone, extend, shorten or change this competition in whole or in part if the circumstances so require, without having to justify its decision and without being held liable in any way.
17. Any complaint must be submitted before 6 November 2017 by registered and motivated mail to Versele-Laga nv: 9800 Deinze, Kapellestraat 70 - Belgium.
18. Versele-Laga's decision is final; no legal recourse is permitted.
19. The organiser can't be held responsible if by any reason or cause apart from his will, the competition should be interrupted or cancelled.
20. If one or more regulations of these terms should be legally invalid in whole or in part, than won't this affect the validity of the other rules. Each invalid regulation will be replaced by a similar rule which will meet as close as possible the intended goal of the invalid regulation.